

A NICHE MARKET

Security Business Owners
Private Security Industry

- ✓ Number 1 Google Rankings in A Worldwide Niche Market
- ✓ 400+ Pages of Relevant Content
- ✓ Tens of Thousands of Products Sold Yearly
- ✓ “A” Rated Business with Better Business Bureau
- ✓ 10,000+ Opt-In Email List

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startasecuritycompany.com

Advertising TO
GROW
YOUR BUSINESS

Advertising with startasecuritycompany.com

startasecuritycompany.com is the world's resource for starting a security company; that's not just a tag line. Each month more than 13,000 (unique visitors) current and prospective security business owners visit our website. Our unique visitor count and opt-in email address lists are steadily increasing year by year. startasecuritycompany.com utilizes a current, up to the minute client email list that was acquired the hard way; we earned it!

Our global audience is achieved via our:

First Page Google Results for Searches, such as:

- a. "Start a Security Company"
- b. "Security Business Insurance"
- c. "Security Company License"
- d. "Security Company Business Plan"
- e. "Security Company Logos"
- f. "Security Company Websites"
- g. "Security Business Forms"

...and many others. Notice that our results are **usually number 1 or 2 out of hundreds of millions of results**. Our Search Engine marketing is geared toward a **global audience** rather than limiting the search results to a particular geographic region.

1. We sell **tens of thousands of eBooks** every year
2. We have close relationships with **thousands of security businesses worldwide** and are **paid consultants** (on retainer) with many of them
3. We are an "A" Rated (accredited) Business with the Better Business Bureau. With 0 Complaints in over 6 years. That's over 100,000 eBooks sold, hundreds of businesses built and not one complaint. Our clients are our business, so we strive to meet and exceed their expectations in every transaction.
4. Our website receives daily hits on all of its 400+ pages of relevant content
5. startasecuritycompany.com utilizes cutting edge methods of marketing to drive hits to our site, such as YouTube Video Marketing, Network Site In-coming Links, Aggressive Search Engine Optimization Division, email blasts that offer new products, free material and up-to-date information geared specifically toward our demographic.

Quality of Content

startasecuritycompany.com is a site that focuses on our **niche market**, which is **security business owners, private investigators** and those **interested in starting a security company**. Our content is genuine, copyrighted and relevant to our niche market. That is the key to our success.

Unlike Google Ad Sense Advertisers that use purloined or irrelevant content in the hope that the website visitor will click on the Ad Sense advertisement, thus earning them a commission for the website hit, startasecuritycompany.com publishes only relevant (original) content that keeps our readers coming back to our site on a regular basis.

Advertising Program Details

startasecuritycompany.com's advertising program was designed to benefit our advertisers with the least amount of risk and with the most amount of exposure that we can generate. Therefore, we offer a program that is comprehensive and all-inclusive. Anything less than full exposure would be an insult to our advertisers.

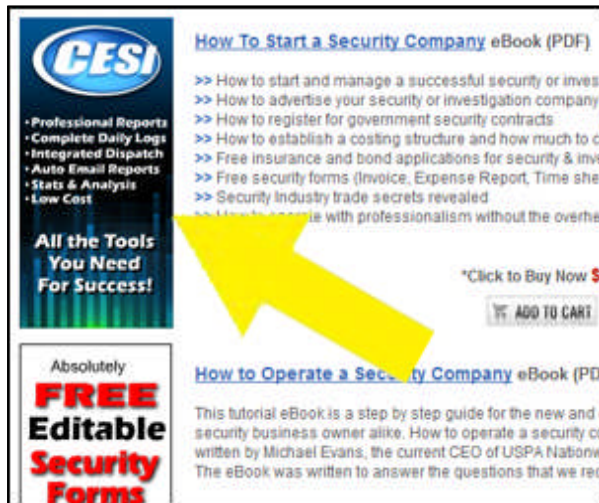
When you advertise with us, here's what you get:

- ✓ **A Product Specific Email Blast** to 10,000+ Opt-In clients who are 100% niche market clients. We do not purchase email lists. This email blast will be coordinated by you and our design team when you are launching a new product, etc...
- ✓ **A Top Position Banner Ad** on our Website Home Page and/or our most visited pages within our 400+ website. (depending on your budget)
- ✓ **A Side Position Flash Banner** on our Website Home Page and/or our most visited pages within our 400+ website. (depending on your budget)
- ✓ **A Half Page Advertisement** on our **Resources Section** of all of our eBook Products
- ✓ **A YouTube Video** that either demonstrates or recommends your product.

...see samples below



Top Position Banner Ad: Your Top Position Banner AD will appear within the top of our website's navigation bar on the home page and/or within subpages, where visitors will see it and have the ability to click directly to your website.



Side Position Banner Ad: Your Side Position Banner AD will appear on the left hand side of our website's content on the home page and/or within subpages, where visitors will see it and have the ability to click directly to your website.



CESI

Competitive Edge Software has been providing security firms with incident reporting and records management solutions for over 14 years. Write detailed case reports, log each individual officer's daily events, print professional reports and more. The Report Exec software suite is an all encompassing program that covers all of your reporting and records management needs.

Records management plays a vital role in the security industry which is why we've made it easy for you to generate complete, comprehensive statistics in areas of our programs to spot trends, justify manpower and budgeting, as well as monitor employee activity.

Go to www.reportexec.com for more information or dial 1-866-431-CESI (2374)

 Click the arrow for a quick video demonstration

eBook Resource Page Ad: Your Half Page AD will appear within the resources section of all of our eBooks and downloadable products, where visitors will see it and have the ability to click directly to your website.



YouTube Security Business Software

Security Business Software

sascvideos 6 videos Subscribe



467 views

YouTube Video Ad: Your YouTube Video AD will appear in the search engines and of course on YouTube. A Doubleclick study conducted in 2007 yielded that more than 8% of viewers interact with Video Ads.

Testimonials:

"The email blast that startasecuritycompany.com sent out as part of our advertising program was a very refreshing experience for us. We had complete control of our message and design, the turnaround was very fast, and before we knew it, we were getting calls to discuss our product solutions. Our message was directly received by many owners and CEO's of security companies across the country... we've been experimenting with many different services through the years and I can tell you that you just can't find a better, more direct connection like this anywhere! It was also clear to us that our emails were taken seriously because of the credibility startasecuritycompany.com has in the industry and as a result the interest in our product was genuine. For us it was a perfect match. For anyone that has a great product or service that can help security agencies I would highly recommend advertising with startasecuritycompany.com."

Nick Kehoe

Competitive Edge Software

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"As a nationwide insurance broker specializing in providing coverage to security firms, we are constantly looking for ways to maximize our exposure and gain a competitive edge in our market. Advertising with startasecuritycompany.com has allowed us to do just this, by providing increased traffic to our website as well as direct client referrals. Startasecuritycompany.com captures a specific demographic that makes advertising with them a valuable decision for any security related industry."

Steve Mechanic, Principal

The Mechanic Group, Inc.

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smechanic@mechanicgroup.com

For more information, please call 1 (888) 431-4702 and ask for Nick DiSanti today!